

SUMMARY

Creative, achievement oriented, communication designer with professional experience in interaction and information design. Consistent excellence in artistic problem solving and visual expression. Exceptional ability to take design concepts from development to execution in a variety of media. Goal oriented, energetic & a team player with strong interpersonal communication skills.

DESIGN EXPERIENCE

June 2006 – Present

Interactive Designer, *The Wall Street Journal Online*, *CareerJournal.com*, *RealEstateJournal.com*, San Francisco, CA (Projects and Accomplishments: Automobile "Crossing Crossovers: A Matching Game", WSJ "Power Players: The Business of Superheroes", RealEstateJournal "House of the Week", CareerJournal MBA Rankings package)

- Collaborate with producers and editors to identify new opportunities for website product offerings, features, and functionality that reach the changing needs of the Journal audience.
- Design and develop online interactives from concept to production. Create sketches, workflows, wire frame diagrams, and prototypes in support of new and ongoing projects. Work in concert with developers and project managers.
- Ensure design solutions match brand and user expectations, are innovative, standards-based, and on time.

Aug. 2003 – June 2006

Interactive Production Artist, *The Wall Street Journal Online*, New York, NY

(Projects and Accomplishments: Series Logo, Federal Reserve Monitor Page Re-design)

- Created and coordinated visual graphics that illustrate news stories and other editorial matter for use in daily news, breaking-news and long-term enterprise projects. Integral in the development of high-profile interactives on topics ranging from avian flu to the elections.
- Developed and adjusted WSJ.com chart styles and templates.
- Improved efficiency of evening production.

June 2002 – June 2003

Intern/USPS Domestic Mail Manual Project, *CMU School of Design*, Pittsburgh, PA

This project employed a user-centered design approach and an interdisciplinary team to improve the efficiency and clarity of a key USPS operational manual.

- Intimately involved with development of early prototypes for "A Guide to Mailing for Businesses and Nonprofit Organizations". Researched and assessed customer needs; developed information architecture; created artwork, typography and page design.
- Contributed artwork and development of visualizations for representation of physical requirements for mail pieces (meters, stamps, permit imprints) and complex concepts like "sortation". Prior to the manual re-design, USPS used text only and not a visual display.

Jan. – May 2003

Explanatoids/Family Communications Inc., *CMU School of Design*, Pittsburgh, PA

Project objective was to help young people, particularly girls, explore math and science through real world questions.

- Created 30-second video clip, "Curveball Kitty" that illustrates the science behind a curveball and demonstrates that science can be fun. This video was shown on the PNC Park Jumbotron before each Pittsburgh Pirates' home game.

SKILLS

- Proficient in a wide variety of graphics, word-processing, presentation programs and Digital & 35 mm photography. Worked with a variety of online multi-media including audio, video, Flash, dynamic HTML, CSS, JavaScript, Adobe Illustrator and Photoshop.
- Experienced in user-centered research including field observation, interviewing and prototyping.
- Well-organized manager of time, taking on leadership to drive others towards meeting deadlines and delivering high quality work. Thrive in a fast paced, creative environment.
- Keeps communication clear, and builds trust with team and clients. Committed to teamwork, performance, and a positive attitude.
- Detail oriented with strong conceptual skills.

EDUCATION

2003

(BFA: Communication Design), School of Design, Carnegie Mellon University (CMU),

Business Management Minor, GPA 3.86, Dean's List every semester, University and College Honors

1999

Choate Rosemary Hall

SPECIAL RECOGNITION

May 2001

Communication Design Merit Award, School of Design, CMU

1999 – 2003

Varsity Intercollegiate Women's Swimming, Captain (2002-2003), Honorable Mention Academic All-American

1999 – 2003

Presidential Merit Scholarship, CMU

AFFILIATIONS

Present

Member, American Institute of Graphic Arts (AIGA), San Francisco Chapter

Present

Member, Interaction Design Association

Sept. 2006 – June 2007

New York Cares Volunteer, Early Morning Reading Program, P.S. 39 Henry Bristow School, Brooklyn, NY